


Reuben Walker

Orlando, Florida, United States

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Summary

Mobile Atom Media and Code helps you use digital media to generate leads and increase customer engagement and loyalty. Reuben provides resources and advice for producing useful digital and video content on sites, blogs (especially WordPress), social media, and email to generate traffic that helps you meet your business goals. He helps you build authority and trust which leads to increased engagement, sales, and profit. Mobile Atom Media provides you with a content marketing strategy and the digital media production and coding services to execute it.

Specialties: content marketing, website production, website maintenance, blogging, copywriting, email marketing, social media curation, search optimization, WordPress optimization, video production, coding.

Experience



Owner

Mobile Atom Media, and Code

Jan 2012 - Present (8 years 5 months +)

My experience and knowledge allow me to work with you to generate leads that result in sales as well as increase loyalty from existing customers. I do this via content marketing. I also produce the media and code to implement your content marketing strategy.

What can Mobile Atom Media and Code do for you?

My mission is to give you advice for using digital media to generate these leads and additional revenue. I provide resources for using content marketing on sites, blogs, social media, and email. This useful information helps your marketing succeed by increasing your authority and building trust.

Mobile Atom Media provides website design, email marketing, social media services, search optimization and local search marketing, outdoor photography, video production, mobile marketing services, copywriting, and social media training for small businesses.



Content Solutions Manager for Active Interest Network

Bonnier Corporation

Oct 2012 - Aug 2014 (1 year 11 months)

I implement digital content marketing solutions (videos, apps, web apps, digital publications) to drive revenue for clients of Bonnier Corporation's Active Interest Network Magazines.



Director of Business Development

Mason Inc.

May 2009 - Oct 2012 (3 years 6 months)

I help organizations solve their office furnishing challenges in a more efficient, cost effective, ergonomic, and environmentally friendly manner.



Marketing Manager

Workscapes, Inc.

Feb 2007 - Apr 2009 (2 years 3 months)

Produced digital and print marketing and advertising materials. Also, bid presentation packages.



Owner

Walker Video Enterprises

Jan 1991 - Nov 1997 (6 years 11 months)

Video Production and Marketing Firm



Video Specialist

Oglethorpe Power Corporation

1986 - 1991 (6 years)

Produced news, marketing, training, and documentary videos.

Education



The University of Georgia

ABJ, Radio, TV, Film

1982 - 1986

Graduated cum laude with honors



Georgia State University

MA, Political Science/International Relations

1986 - 1991

Georgia State University

MA, Political Science/International Relations

1986 - 1991



University of Central Florida

Coding

2018 - 2019

UCF Full-Stack Coding Bootcamp

Licenses & Certifications



UCF Coding Boot Camp (Full-Stack Web Development) - UCF Coding Boot Camp (Full-Stack Web Development)

Skills

Digital Media • WordPress • SEO • Digital Strategy • Social Media • Marketing Strategy • Blogging • Copywriting • B2B • Email Marketing